MINUTES
SOE Dean’s Leadership Council
Tuesday, October 25, 2022
Wham 117
2:00 – 4:00 pm

1. Call to order

2. Updates
      • Will update at next meeting.
   b. Undergraduate Programs: Stacy Thompson.
      • Will update at next meeting.
   c. Office of Teacher Education: Christie McIntyre.
      • Will update at next meeting.
   d. Graduate Programs: Grant Miller.
      • Will update at next meeting.
   e. Advisement: Naomi Arseneau.
      • Will update at next meeting.
      • Will update at next meeting.
   g. Dean’s Office: Debbie Blair
      • Update on status of renovations.

3. New Business
   a. Review of our enrollment projections.
      • Chancellors Enrollment Management Retreat on November 2.
      • Continuing discussions on enrollment projections for 2023 – 2024.
         o Eighty incoming freshmen.
         o Seventy-one transfer undergraduate students.
         o Twenty-four readmits for undergraduate.
         o 421 continuing undergraduate students.
         o Thirty-six incoming graduate students.
         o Twenty readmits for graduate.
         o 203 continuing graduate students.
   b. New and current recruitment strategies.
      • SIU Education Day - Annually.
      • Rising Educators event at Touch of Nature.
• Visiting Schools.
• Visiting off campus sites.
• Bringing in grants with funding for scholarships.
• Collaborating closely with ROE’s.
• Challenge to Excellence summer camp.
• Attending Chicago Schools College Access Fair and other college and career fairs.
• Improving facilities.
• Honor Students working with students in public schools.
• America Reads working with students in public schools.

c. Course scheduling/Workloads.
   • Discussion of offering more courses in the evening.

d. University Communications/Marketing.
   • Dean Smith met with Jim Potter and Peter Lucas.
   • SOE “Hype” video production.
     i. Vantage viewpoint.
        1. Students discussing why they chose SIU.
     ii. Passion.
        1. Students discussing their academic passion.
     iii. Elaborative.
        1. Students tell a story about attending SIU.

e. Graduate Assistants.
   • SOE has thirty-one graduate assistant positions.

Next meeting: November 1, 2022