

## MINUTES

SOE Dean's Leadership Council  
Tuesday, October 25, 2022  
Wham 117  
2:00 – 4:00 pm

### 1. Call to order

### 2. Updates

- a. Academic Affairs: Saran Donahoo.
  - Will update at next meeting.
- b. Undergraduate Programs: Stacy Thompson.
  - Will update at next meeting.
- c. Office of Teacher Education: Christie McIntyre.
  - Will update at next meeting.
- d. Graduate Programs: Grant Miller.
  - Will update at next meeting.
- e. Advisement: Naomi Arseneau.
  - Will update at next meeting.
- f. Recruitment & Retention: Shannon Schroeder.
  - Will update at next meeting.
- g. Dean's Office: Debbie Blair
  - Update on status of renovations.

### 3. New Business

- a. Review of our enrollment projections.
  - Chancellors Enrollment Management Retreat on November 2.
  - Continuing discussions on enrollment projections for 2023 – 2024.
    - Eighty incoming freshmen.
    - Seventy-one transfer undergraduate students.
    - Twenty-four readmits for undergraduate.
    - 421 continuing undergraduate students.
    - Thirty-six incoming graduate students.
    - Twenty readmits for graduate.
    - 203 continuing graduate students.
- b. New and current recruitment strategies.
  - SIU Education Day - Annually.
  - Rising Educators event at Touch of Nature.

- Visiting Schools.
  - Visiting off campus sites.
  - Bringing in grants with funding for scholarships.
  - Collaborating closely with ROE's.
  - Challenge to Excellence summer camp.
  - Attending Chicago Schools College Access Fair and other college and career fairs.
  - Improving facilities.
  - Honor Students working with students in public schools.
  - America Reads working with students in public schools.
- c. Course scheduling/Workloads.
- Discussion of offering more courses in the evening.
- d. University Communications/Marketing.
- Dean Smith met with Jim Potter and Peter Lucas.
  - SOE "Hype" video production.
    - i. Vantage viewpoint.
      - 1. Students discussing why they chose SIU.
    - ii. Passion.
      - 1. Students discussing their academic passion.
    - iii. Elaborative.
      - 1. Students tell a story about attending SIU.
- e. Graduate Assistants.
- SOE has thirty-one graduate assistant positions.

**Next meeting: November 1, 2022**